



Minutes of the PHAA QLD Branch Meeting
Monday 19 March 2012



Held in the Prof John McCaffrey Room at Cancer Council Queensland
553 Gregory Terrace, Fortitude Valley

<u>Attendance</u>	<u>Apologies</u>
Dr Peter Anderson	Dr Sara Gollschewski
Danette Langbecker	Dr Kerrienne Watt
Tania Patrao	Paul Gardiner
Shannon Dias	Maxine Whittaker
Robyn Mobbs	Letitia Del Fabbro
Xing Yan	
Prof Richard Franklin (teleconference)	
Sian Cosgrove (teleconference)	
Kyoko Miura	
Jillian Scholes	
Carmen Blatchly	

***Welcome**

Meeting commenced at 4:35pm

***Updates from 2012 Strategic Plan Update sub-committees**

-Professional Development announced the first of their arranged workshop presentation series entitled 'Focus Groups in the Real World' to be held on **Tuesday 3 April at 5:30pm – 6:45pm** at the Cancer Council Queensland, Fortitude Valley. **Free for PHAA members and Cancer Council Staff.** \$10 for students, \$20 for public.

Guest speaker Rhonda McLaren.

- Everyone encouraged to attend and to distribute flyers to members, universities and QLD Health. Letitia – Griffith Uni, Kerrienne – JCU, Danette – QUT, Robyn – school of Population Health, Jillian – District Health, Peter – QLD Health.

ACTION POINT 1: Shannon to complete flyer and email to Carmen to send to all PHAA-Q members and PHAA-Q Executive Committee.

- Discussed that there will be refreshments arranged such as a fruit and cheese platter. These are approx. \$35.00 per platter and orders will be arranged once final RSVP details collated.

- Looking into option of teleconference or live stream on website. 'Redback' suggested that record through webcam and stream through our website. There is a minimum cost and equipment is required but is a possible option.

ACTION POINT 2: Tania is contact for RSVP by Friday 30 March for Workshop Presentation.

ACTION POINT 3: Peter to follow-up on 'Redback' option for recording Workshop Presentation.

- In May, guest speaker Jake Najman to present on the Social Determinants of Health. Further details to follow.

ACTION POINT 4: Peter and Shannon confirming details and arrangements for guest speaker.

ACTION POINT 5: Tania to look into room availability at Cancer Council for this presentation.

- Communications group leader Paul is away but sends his regards from British Columbia!
- Liaising with universities is underway with nominated contact people for the universities are: Letitia Del Fabbro for Griffith and Kerriane Watt for JCU. UQ and QUT are still being followed up.

ACTION POINT 6: Carmen to resend emails to Paul of contact details for those who expressed interest in being involved.

- The PHAA-Q Facebook page has been created. Paul and Sara are administrators but would be happy for volunteers to help administer the page and monitor discussions.

ACTION POINT 7: For those interested in volunteering for Facebook support, please email the committee. Some expression of interest has already been received. Carmen to forward on contact details of these to Paul and Sara.

- The Conrad Jamrozik scholarship details for the National Conference is still being finalised and we are waiting to hear back regarding details.
- Scholarship offer has been made for the Population Health Conference and those who are interested in applying to email Carmen at carmen.phaa.qld@gmail.com to express their interest.

ACTION POINT 8: Carmen to collate details of those interested in scholarship and provide list to Danette.

- QUT has sent an invoice to the committee for the amount provided to the student winner for the highest GPA. Tania had provided winner with cheque so this is being sorted.
- Nvivo was discussed and costs of \$715 per person for a 2 day course or \$315, 3hr online workshop. Costs seem to be too expensive, even with committee providing some possible subsidies. Perhaps a model could be developed to open up where costs can be shared. Letitia to liaise with Robyn.
- Option for members to communicate through an online forum sparked a lot of interest at the meeting. Suggestions made included 'Drop Box' and 'Wikispace'. Issues of who controls it, has access to it, user name and password, software, capacity for PHAA to use, security issues etc.
- Suggestion made that there is a slight conflict within Drop Box if multiple people using document at the same time but a copy is kept online to retrieve if necessary.

ACTION POINT 9: Communication Group to work on and check with National Office about option of using tool such as Drop Box.

- Advocacy discussed their plan for looking into undertaking a literature survey, reviewing international data but focusing upon Australian abortion laws and reform. Possibility of arranging student input such as QUT undergraduate Public Health student for Professional Practice to participate in literature review. Suggested UQ contact is Dr Alison Mutch, Program Director of Bachelor of Health Science.
 - A letter writing campaign is another strategy being looked into.
 - Resources that can be provided would be greatly appreciated for planning an advocacy campaign.
 - Advocacy goals are to engage with government and public health bodies and to identify what can assist in strategic development and increase awareness within both government and community groups.
 - There may be a change in government dependant on this weekend's election so monitoring what interests and priorities for health of government is going to be closely watched.
 - Research public health services in Queensland, considered approach to advocacy. Any ideas greatly appreciated. Feedback to be emailed to Jillian please.
 - Striving to develop firmer foundation in advocacy work.
 - Suggestion made of possible link with communication and advocacy groups with workshop involving ex-politician. Importance of how to communicate to politicians about what public health is about stressed. PUBLIC HEALTH = POPULATION HEALTH.
 - There is the potential for us to engage in proactive advocacy.
- Discussion commenced regarding media articles for issues relating to active abortion reform in the newspaper. The National office takes care of media and the National President has a god grasp of media. Identified the media challenge within PHAA-Q as the website not overly used and if we were to endeavour to have greater media contact, connection required with reporters, journalists and news channels. Press releases important and perhaps the SIG convenors could be involved. Suggestion was made that we need to be clear about our message and proactive. If we wanted to have greater media contact, we need to have a number of media releases ready to go and put out on a regular basis, staying abreast of current topical health issues. Quick response is imperative and a speaker with authority needs to be available, who has a great understanding of the issue being discussed. Continue research into who would be appropriate by identifying through national branch and SIGs. A good evidence base and being selective in topics required.

ACTION POINT 10: Jillian to contact Dr Alison Mutch regarding literature survey with university student input on research into current international abortion laws and reform.

* 2012 State Election Update

- Unfortunately the election debate did not happen as parties of interest did not want to participate.

ACTION POINT 11: Peter to send email to Carmen about turn-down of participating in election debate.

* National Perspectives Discussion Update

- Peter to update at next meeting after the election. It is an ongoing project.

*Correspondence

ACTION POINT 12: Carmen emailed John back regarding Elkington Orations at the State Library and is following up.

*Next Meeting

- Next meeting on Monday 23 April 2012 at 5pm.

*Close

- Meeting closed at 5:45pm