



PHAA QLD BRANCH MEMBER SURVEY 2011: BRIEF REPORT

In October-November 2011, 70 Queensland PHAA Branch members completed a members' survey designed to identify the types of issues and activities they would like the branch to focus on now and into the future. This document provides a brief summary of those members' views.

Events

The topics and/or speakers members were most interested in over the next 12 months were: the social determinants of health (69%); global health (37%); and, indigenous health (36%). The types of events most preferred by members were guest speaker presentations (79%) and skills development workshops (74%). There was a fairly even split between preferred content of skills development workshops between advocacy (56%), project management (55%), research (55%), and evaluation (50%). In regards to the frequency of events, an event every six months was preferred by 36% of members followed by once every three months (31%). The most preferred location for events was inner Brisbane - the Herston campus of the University of Queensland (44%), and the Cancer Council Queensland in Fortitude Valley (31%). Members also wanted access to events from outside Brisbane and suggested online technologies be used to increase accessibility and engagement (for example, video conferencing, webinars and online discussion forums). Most members preferred the time of event to be after work in the early evening (74%).

Activism / Advocacy

The areas of activism / advocacy around which members would like to see the PHAA QLD Branch become locally active were obesity, physical activity, nutrition (27%); and health reform (26%).

In general, members were supportive of the Branch's work and many members have volunteered to be on the Committee, be a part of a specific working group or be a speaker at a future event. The majority of members also felt that PHAA meets their professional needs.

We would like to thank the members who took part in this survey. Your views are important to us. We hope that we can now develop a program of events and advocacy that will meet the needs of our members.